

Cassey Realubit

Product Designer in San Francisco, CA

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Portfolio www.casseyrealubit.com

Experience

Product Designer, Khan Academy (2023 – 2026)

- Pitched a single Assign button to replace every assignment entry point, built to scale to new types like AI activities; it became a top priority in the Khan Academy Classroom redesign.
- Led a self-initiated vision project with 2 designers that found teacher navigation was broken; the left-nav and IA overhaul I proposed was adopted in the redesign.
- Designed the first version of assignment creation for Khan Academy Classroom.
- Redesigned content browsing so teachers find assignable material faster.

Associate Product Designer, Khan Academy (2022 – 2023)

- Defined the initial design direction for a course progress tracker that shows learners their mastery across every unit.

Senior Executive Assistant, Khan Academy (2016 – 2022)

- Partnered with 4 leaders across Design, Engineering, Product, and Content; organized org-wide hackathons and multi-team offsites.

Freelance Designer (2018 – 2023)

- Designed brand identities for small businesses and creators, including Keystone Yards (Bay Area landscaping company) and Primer (educational YouTube channel).

Clinical Coordinator, Abbey Neuropsychology Clinic (2014 – 2016)

- Redesigned the clinic's coordination workflow, doubling weekly client visits from 60 to 120.

Projects

happy-mom.app (2026)

- Designed and built an app with AI-assisted coding that turns one week of recipes into a shared grocery list, cutting weekly meal planning from 20 minutes to under 60 seconds.

Skills

Figma · Prototyping · Interaction design · Information architecture · Product strategy · AI-assisted prototyping & coding (Claude)

Education

University of California, Berkeley · B.A., Psychology · 2013